



iMazing

CASE STUDY

compu-HIRE

CUSTOMER SINCE

2020

INDUSTRY

Technology

NO. OF DEVICES

500+

PLATFORM



"iMazing Configurator is incredibly easy to work with - a lot easier than the MDM alternatives we've tried. The features and capabilities are just perfect and it makes a painful job a pleasure, allowing us to configure over 500 iPads accurately and consistently."

Paul Doherty,
Technical Director

About

Compu-Hire is Ireland's largest technology hire company, providing solutions for events, conferences, exhibitions and meetings nationwide. The company provides customers with pre-configured computers, laptops, printers and iPads for hire. Compu-Hire prides itself with the largest inventory of hardware in Ireland, holding a combined total of over 3000 PC's & laptops, 180 laser printers and 450 iPads. They have supported major international events such as United States Presidential Visits, UEFA, Rio Olympic Games and other major international events on behalf of the Irish Government.

CHALLENGE

Configure and maintain 500+ iPads for various events

A fair share of Compu-Hire's activity involves iPad rentals, covering anything from a few iPads for a museum exhibit to 500+ iPads for large scale official events. The iPads are loaned pre-configured according to the customer's specifications: required apps are installed, access to the client's WiFi network granted, restrictions such as a web content filter or the removal of specific iOS features are enforced. For Compu-Hire's Technical Director Paul Doherty, existing solutions to configure iPads at scale were inadequate:

"We must configure high volumes of iPads quickly, accurately and efficiently. The typical approach to managing this task, which can involve more than 500 devices per event, is to use an MDM. However, the cost of MDM per device on large volumes is prohibitively high. We had to find a solution to quickly configure high volumes of devices at a low cost in order to offer competitively priced services. With an MDM subscription per device, per month, costs are high and consistently present each month."



SOLUTION

iMazing Configurator

At that point, Paul Doherty got in touch with iMazing's business solutions team and started trialling iMazing Configurator. Contrary to an MDM, iMazing Configurator is a purely local configuration and provisioning solution which enables automating complex workflows thanks to its powerful blueprint editor. Because iMazing Configurator is priced per computer and not per iOS device, it offers a far more competitive value proposition than MDM in cases such as Compu-Hire's, where different volumes of devices need to be configured punctually. The local configuration also has the advantage of reliability: once a blueprint is applied to an iPad, the job's done – there's no need to verify that the MDM server has indeed correctly pushed the right configuration to the right iPads. In Paul's words,

"We could not believe that we could buy this tool at such a low price, and just get the job we needed done. It was just so easy to get working with iMazing. The features and capabilities are just perfect – a lot simpler to work with than the MDM's we've tried. Furthermore, the technical support we received from the team at iMazing was great. You can speak to a human! Friendly, willing to help get us setup, patiently working with us to get just what we needed out of their solution. We enjoy iMazing Configurator because it makes a painful job a pleasure. The results on each iPad are accurate, fully functional and consistent. What more do we need?"

Main Benefits

- 1 Cost-effective configuration of iPads in bulk
- 2 Accessible and competent technical support
- 3 Accurate and consistent results

[imazing.com](https://www.imazing.com)

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